

## **RCI's Privacy Policy Information**

Roth Concept Innovations, LLC ("RCI")'s privacy policy covers the collection and use of personal information that may be collected by RCI anytime you interact with RCI, such as when you visit our website, when you purchase RCI products or services, or when you call our sales associates. Please take a moment to read the following.

### **Personal Information Collected**

There are a number of times which your personal information can help us give you better service. For example, we might ask for your personal information when you're discussing a service issue on the phone with an associate, registering for a class, or purchasing a product. At such times, we may collect personal information relevant to the situation, such as your name, mailing address, phone number, email address, and contact preferences; your credit card information and information about the RCI products you own, such as their serial numbers, and date of purchase; and information relating to a support or service issue.

The RCI website allows you to create a "RCI ID" based on your personal information. This convenient function saves you time and allows for easier use of our web services.

### **Personal Information Disclosure**

RCI takes your privacy very seriously. RCI does not sell or rent your contact information to other marketers. To help us provide superior service, your personal information may be shared with legal entities within the RCI group who will safeguard it in accordance with RCI's privacy policy. There are also times when it may be advantageous for RCI to make certain personal information about you available to companies that RCI has a strategic relationship with or that perform work for RCI to provide products and services to you on our behalf. These companies may help us process information, extend credit, fulfill customer orders, deliver products to you, manage and enhance customer data or provide customer service. These companies are also obligated to protect your personal information in accordance with RCI's policies.

At times we may be required by law or litigation to disclose your personal information. We may also disclose information about you if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

### **Personal Information Protection**

RCI takes precautions, including administrative, technical, and physical measures, to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.

The RCI Online Store uses Secure Sockets Layer (SSL) encryption on all web pages where personal information is required. To make purchases from the RCI Online Store, you must use an SSL-enabled browser such as Safari, Netscape Navigator 3.0 or later, or Internet Explorer. Doing so protects the

confidentiality of your personal and credit card information while it's transmitted over the Internet. We do not store your credit card information on our site.

### **Personal Information Accuracy**

RCI has safeguards in place to keep your personal information accurate, complete, and up to date for the purposes for which it is used. Naturally, you always have the right to access and correct the personal information you have provided. You can help us ensure that your contact information is accurate, complete, and up to date by calling 1-920-585-6534.

### **Privacy questions**

If you have questions or concerns about RCI's Privacy Policy or data processing, please contact us.